



Mississippi River Cities & Towns Initiative

Sponsorship Opportunities for MRCTI 2024 Annual Meeting

September 17-19 Baton Rouge, LA



CITY OF BATON ROUGE
PARISH OF EAST BATON ROUGE

Profile Your Organization at the Premier Leadership Event Over Middle America

Unlock new and innovative markets in over 100 cities at the MRCTI Annual Meeting. This event represents a unique opportunity for your company to demonstrate leadership, align with key public initiatives, and gain visibility among influential decision-makers. **Prominent logo placement, keynote speaking opportunities, and total access** include just some of the package options listed below.

Sponsorship Opportunity	Level	Screen Credits	Printed Materials	Panel Slot	Maximum Audience	
					Plenary Speaking	Total Mtg Placement
Digital Sponsor	\$2,500	✓				
Listed Sponsor	\$5,000	✓	✓			
Inter-Mtg Busing, Excursion	\$7,000	✓	✓			
Welcome Reception, Sept 17 at Southern University	\$12,000	✓	✓		✓	
Opening Session, Sept 18 at Hilton Capitol Center	\$10,000	✓	✓	✓	✓	
Plenary Lunch, Sept 18 at Hilton Capitol Center	\$12,000	✓	✓	✓	✓	
Host City Showcase, Sept 18 at historic state capitol	\$15,000	✓	✓		✓	
Corporate Advisory Board Breakfast, Sept 19	\$10,000	✓	✓	✓	✓	
Title Sponsor	\$25,000	✓	✓	✓	✓	✓

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Become a *Major Sponsor* by Securing a Plenary Opportunity

We invite your company to consider a *Major Sponsorship* role for the Mayors' Meeting to gain the most return from this premier gathering of city and infrastructure leaders from across North America and abroad. Any organization that secures a plenary, or keynote speaking opportunity gains top status of *Major Sponsor*.

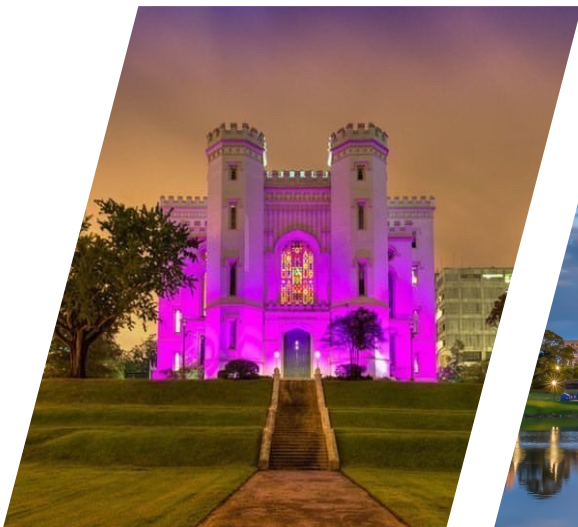
Introduce Your Business to 10 States, 105 Cities in One Move

Looking for new market opportunities with plentiful resources and united communities? The ten-state Mississippi River Corridor is home to America's most expansive and 'ready-to-tap' economies. Manufacturing to conservation and every industry in-between can find new potential through the cities along the Mississippi.

Imagine Headlining an Event at One or More of These Venues

With 200 elected officials, federal and state leaders, CEOs, businesses, embassies, and stakeholder organizations from across the globe, the MRCTI Annual Meeting is a prime opportunity to launch your brand, project, or new geographic expansion with recognition and high-powered exposure.

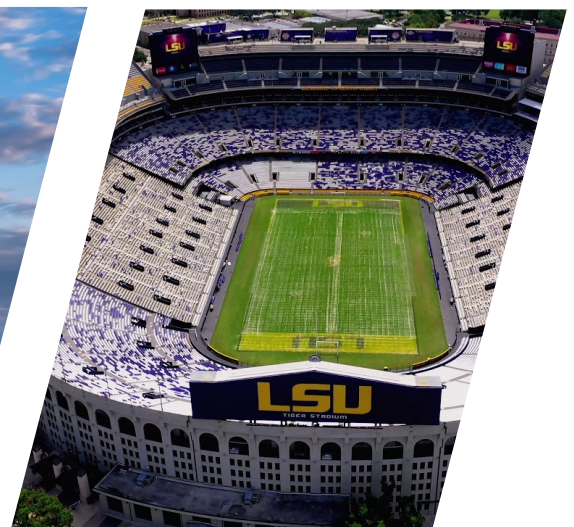
Major companies like FedEx, Viking River Cruises, Coca-Cola, Pepsi, Stantec, Munich Reinsurance and others have used MRCTI meetings to make major announcements, unveil agreements, and profile capabilities. Perhaps one of the venues shown below can serve as the backdrop for your company's next high-level engagement with the most valuable riverine region in the world.



*Host City Showcase
Historic State Capital*



*First MRCTI Mtg at a
State Capitol*



Mayors' Excursion